

PPT – Powerful Presentation Techniques

Selected Resources



With millions of dollars wasted and millions presentations delivered daily, effective presentation tools and skills are essential for organizations of all sizes.

To help you with this challenge, you'll find this compilation of articles, PowerPoint and presentation skills related resources useful. The resources have been put together for my PPT Workshops, web seminars and consulting engagements and to share with readers of [PPT–Powerful Presentation Techniques](#) and my followers on Twitter [@thePPTChef](#) and [@theWebChef](#).

Please [e-mail me](#) with any additions or changes you'd recommend for the list.

Paul J Gibler

the PPT Chef & the Web Chef

Articles – PowerPoint & Presentation Skills

- “Avoiding Death by PowerPoint!”, Shalu Wasu, Tickled by Life, 12/1/08
<http://tickledbylife.com/index.php/avoiding-death-by-powerpoint/>
- “The Cognitive Style of PowerPoint (Essay)”, Edward Tufte, Graphics Press, 2003
http://www.edwardtufte.com/tufte/books_pp
- “Death by PowerPoint”, Angela Garber, Small Business Computing, 4/1/01
<http://www.smallbusinesscomputing.com/biztools/article.php/684871>
- “Death by PowerPoint – Giving Better Presentations”, Darren Strange, 7/21/06
<http://blogs.msdn.com/officerocker/archive/2006/07/21/presenting.aspx>
- “8 mistakes when creating PowerPoint Presentations”, DavidC, SympleByte, 1/16/06
http://www.symplebyte.com/microsoft_office/powerpoint/powerpoint_biggest_mistakes.html
- “Strategy Matters: Eight Great PowerPoint Myths”, Nilofer Merchant, BMighty, 5/15/08
<http://www.bmighty.com/ebusiness/showArticle.jhtml?articleID=207800206>
- “Giving Effective PowerPoint Presentations”, Scott Stratten, About.com
<http://sbinfocanada.about.com/cs/management/qt/powerptpres.htm>
- “Grist: More Power than Point”, Inc, Adam Hanft, Inc., 8/03
<http://www.inc.com/magazine/20030801/ahanft.html>
- “How to Avoid Making a Bad Presentation”, Dan Heath & Chip Heath, Fast Company, 11/08
<http://www.fastcompany.com/magazine/130/made-to-stick-presentation-pep-talk.html>
- “How to PowerPoint Like a Pro”, Carmine Gallo, Business Week, 6/2/06
http://www.businessweek.com/smallbiz/content/jun2006/sb20060602_100148.htm
- “How to Wow them Like Steve Jobs”, Carmine Gallo, Business Week, 4/6/06
http://yahoo.businessweek.com/smallbiz/content/apr2006/sb20060406_865110.htm
- “How Your Audience’s Brain Works”, Carmine Gallo, Business Week, 7/8/08
http://www.businessweek.com/smallbiz/content/jul2008/sb2008077_229638.htm



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- **“Ich Bin Ein Presenter”, Paul Gibler, Wisconsin Technology Network, 9/23/08**
<http://wistechnology.com/articles/5052/>
- “In Defense of PowerPoint”, Don Norman
http://www.jnd.org/dn.mss/in_defense_of_powerp.html
- “It’s the story, stupid. Don’t let presentation software keep you from getting your story across”, Doc Searls, 8/16/98
<http://www.searls.com/present.html>
- “Keynote like a Pro”, Jeff Wuorio, Business 2.0, 4/03
http://money.cnn.com/magazines/business2/business2_archive/2003/04/01/339832/index.htm
- “Learning to Love PowerPoint”, David Byrne, Wired, 11/03
<http://www.wired.com/wired/archive/11.09/ppt1.html>
- “Making Your (Power) Point”, Ellen Neuborne, Inc, 5/06
<http://www.inc.com/magazine/20060501/handson-marketing.html>
- “Now That We Have Your Complete Attention”, Eric Matson, Fast Company, Feb/March 97
<http://www.fastcompany.com/magazine/07/124present.html>
- “PowerPoint is Evil”, Edward Tufte, Wired, 9/03
<http://www.wired.com/wired/archive/11.09/ppt2.html>
- “PowerPoint Makes You Dumb”, Clive Thompson, New York Times, 12/14/03
<http://www.nytimes.com/2003/12/14/magazine/14POWER.html>
- “Presentation Lessons You Didn’t Learn in B-School” Carmine Gallo, Business Week, 3/24/09
http://www.businessweek.com/smallbiz/content/mar2009/sb20090324_710581.htm
- “Presentation Skills for Emergent Managers”, Gerard Blair
<http://www.see.ed.ac.uk/~gerard/Management/art1.html>
- “Presenting Smart: What Story Do Your Graphics Tell”, John Windsor, ManageSmarter, 6/6/08
<http://bit.ly/9zyxNE>
- “Making a (Power) Point of not Being so Tiresome”, Claire Hoffman, LA Times, 4/19/06
<http://www.latimes.com/business/la-fi-powerpoint19apr19.0.5705385.full.story>
- “PowerPoint and Video: Part 1”, Geetesh Baja, InDesign, 6/18/04
<http://www.indezine.com/products/powerpoint/ppvideo.html>
- “Really Bad PowerPoint”, Seth Godin, Seth Blog, 1/29/07
http://sethgodin.typepad.com/seths_blog/2007/01/really_bad_powe.html
- “Retire Those Tired PowerPoint Slides” Nancy Duarte, Meeting News, 1/8/09
http://www.meetingnews.com/mimegasite/articles/article_display.jsp?vnu_content_id=1003928652



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- “Sell more by saying less”, Carmine Gallo, Business Week, 6/16/09
http://www.businessweek.com/smallbiz/content/jun2009/sb20090616_017396.htm
- “Speaking Truth to PowerPoint”, David Feith, Wall Street Journal, 7/31/09
<http://online.wsj.com/article/SB10001424052970204619004574318473921093400.html>
- “Stop Your Presentation before it Kills Again”, Kathy Sierra, Creating Passionate Users Blog, 6/05
http://headrush.typepad.com/creating_passionate_users/2005/06/kill_your_prese.html
- “Survey Shows How to Stop Annoying Audiences with Bad PowerPoint”, Dave Paradi, PPT Lifeguard, http://www.communicateusingtechnology.com/articles/pptsurvey_article.htm
- “The 10/20/30 Rule of PowerPoint”, Guy Kawasaki, 12/30/05
http://blog.guykawasaki.com/2005/12/the_102030_rule.html
- “True confessions of a talkaholic, part one”. Lenn Millbower, Examiner.com, 7/30/09
<http://bit.ly/ah2kcO>
- “True confessions of a Talkaholic, part two”, Lenn Millbower, Examiner.com, 8/3/09
<http://bit.ly/94PcAs>
- “Use Twitter in Your Next Presentation”, Carmine Gallo, Business Week, 12/15/08
http://www.businessweek.com/smallbiz/content/dec2009/sb20091214_245145.htm
- “Using Digital Video in PowerPoint”, Jan Ozer, PC Magazine, 10/5/04
<http://www.pcmag.com/article2/0,1759,1647030,00.asp>
- “What is Good PowerPoint Design?”, Garr Reynolds, Presentation Zen, 9/5/05
http://www.presentationzen.com/presentationzen/2005/09/whats_good_powe.html
- Aggregation and Rating of Articles on PowerPoint
<http://tc.eserver.org/dir/Articles/Presentations>

PowerPoint & Presentation Skills Related Websites & Blogs



Here's a list of several prominent PowerPoint and Presentation Skills blogs, including the one that I author called **PPT – Powerful Presentation Techniques** located at: <http://www.connectingdots.typepad.com/ppt>

- About Guide to Presentation Software—<http://presentationsoft.about.com/>
- Aspire Communications—<http://www.aspirecommunications.com/>
- Beyond Bullets—<http://www.beyondbulletpoints.com/>
- Better Presenting—<http://www.betterppt.typepad.com/>
- Brainy Betty PowerPoint Tips—<http://bettypowerpoint.blogspot.com/>
- Breaking Murphy's Law (Leo Potts)—<http://www.breakingmurphyslaw.com/>
- Dave Paradi's PowerPoint Blog—<http://pptideas.blogspot.com/>

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<http://www.connectingdots.com>
<http://www.connectingdots.typepad.com/ppt>
<http://www.twitter.thepptchef>



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- Death to Bad PowerPoint–<http://power-points.blogspot.com/>
- Indezine–<http://www.indezine.com/products/powerpoint/index.html>
- Information Aesthetics–<http://infosthetics.com/>
- Internet 4 Classrooms: Microsoft PowerPoint–http://www.internet4classrooms.com/on-line_powerpoint.htm
- MasterViews effective PPT for International Audiences–<http://masterviews.com/>
- Microsoft PowerPoint–<http://www.microsoft.com/office/powerpoint/default.asp>
- More than PowerPoint–<http://www.maniactive.com/states/blogger.html>
- M62 Visual Communications–<http://www.m62.net/>
- onPPT–<http://www.onppt.com>
- PowerPoint FAQs–<http://www.rdpslides.com/pptfaq/>
- PowerPoint Workbench–<http://www.pptworkbench.com/>
- PowerPointed–<http://www.ppted.com/>
- PowerPoint Graphics Glossary–<http://www.presentationpictures.com/powerpoint-glossary.htm>
- PowerPoint Keyboard Shortcuts–<http://www.shortcutworld.com/shortcuts.html?id=powerpoint>
- PowerPoint Tips Blog–http://www.ellenfinkelstein.com/powerpoint_tip.html
- PPTools–<http://www.rdpslides.com/pptools/index.html?referrer=pptfaq>
- Presentation Pointers–<http://www.presentation-pointers.com/>
- Presentation Professor–<http://www.professorppt.com>
- Presentation Zen–<http://presentationzen.blogs.com/presentationzen/>
- Presentations.com Speaking Tips–
http://www.presentations.com/presentations/delivery/speaking_archive.jsp
- Presenters Online–<http://www.presentersonline.com/>
- Six Minutes - <http://sixminutes.dlugan.com/>
- Slidemagnet–<http://www.slidemagnet.com>
- Slideology–<http://slideology.com/>
- Sooper PowerPointless–<http://sooper.org/misc/ppt/>
- SpeakingAboutPresenting–<http://www.speakingaboutpresenting.com/>
- Speech Tips–<http://www.speechtips.com/>



- Toastmasters–<http://www.toastmasters.org/default.aspx>
- The Presentationist–<http://tonyramos.com/blog/>
- The PowerPoint Blog–<http://www.pptblog.tlcreative.com/>
- Visual Being–<http://www.visualbeing.com/>

For a compiled list of over 100 public speaking and presentation related blogs including **PPT – Powerful Presentation Techniques**, please see Andrew Dlugan's of **Six Minutes Public Speaking Blogs: The Definitive List**.

<http://sixminutes.dlugan.com/public-speaking-blogs/>

Cartoons

- Andertoons–<http://www.andertoons.com/>
- BetterCartoon–<http://www.bettercartoon.com>
- Cartoonbank (New York Times)–<http://www.cartoonbank.com>
- CartoonStock–<http://www.cartoonstock.com/default.asp>
- Glasbergen (Business & Computer)–<http://www.glasbergen.com/cat.html>
- Ted Goff Newsletter Cartoons–<http://www.newslettercartoons.com/index.html>
- Tom Fishbourne (Brand Camp)–<http://www.skydeckcartoons.com/>

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<http://www.connectingdots.typepad.com/ppt>
<http://www.twitter.thepptchef>



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Selected Resources

- ToonUps–<http://www.toonups.com/>

Stock Photography (Free & Fee)

- Acclaim Images–<http://www.acclaimimages.com>
- Awesome Presentation Pictures–<http://www.presentationpictures.com/index.htm>
- ClusterShot–<http://www.clustershot.com/>
- Corbis Royalty Free Shop–<http://pro.corbis.com/rfshop/default.aspx>
- Digital Juice–<http://www.digitaljuice.com/index.asp>
- EveryStockPhoto–<http://everystockphoto.com/>
- Flickr–<http://www.flickr.com>
- FotoGlif–<http://www.fotoglif.com/> Fotolia–<http://www.fotolia.com/>
- FreeDigitalPhotos–<http://www.freedigitalphotos.net/>
- Free Photos Bank–<http://www.freephotosbank.com/>
- Free Range Stock–<http://www.freerangestock.com/>
- Free Stock Photos–<http://www.free-stockphotos.com/>
- Getty Images–<http://creative.gettyimages.com/source/frontdoor/DefaultRfLanding.aspx>
- Image After–<http://www.imageafter.com>



- iStockPhoto–<http://www.istockphoto.com>
- Microsoft Design Gallery–<http://office.microsoft.com/en-us/clipart/default.aspx>
- morgueFile–<http://www.morguefile.com>
- 123RF–<http://www.123rf.com>
- Photocase–<http://www.photocase.com/Default.asp>
- Photos.com–<http://www.photos.com/en/index>
- Photospin–<http://www.photospin.com/>
- PhotoXpress–<http://www.photoxpress.com/>
- Pixamba–<http://www.pixamba.com>
- Pixel Perfect Digital–http://www.pixelperfectdigital.com/free_stock_photos/
- Pixmac–<http://www.pixmac.com>
- Shutterstock–<http://www.shutterstock.com/>
- Stock.xchng–<http://www.sxc.hu/>
- Thinkstock Photos–<http://www.thinkstockphotos.com/>
- Veer–<http://www.veer.com/>
- Zoonar–<http://www.zoonar.com/>

ClipArt

- Animation Factory–<http://www.animationfactory.com/>
- Clipart.com–<http://www.clipart.com/en/index>
- Deviant Art–<http://www.deviantart.com/>
- Dreamstime–<http://www.dreamstime.com/>
- Digital Juice–<http://www.digitaljuice.com/index.asp>
- GospelGifs–<http://www.gospelgifs.com/>
- Microsoft Design Gallery–<http://dgl.microsoft.com/>
- Open Clip Art Gallery–<http://openclipart.org/>
- Photospin–<http://www.photospin.com/>

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- PointClips–<http://www.pointclips.com>
-

Photography & ImageTools

Drawing Tools

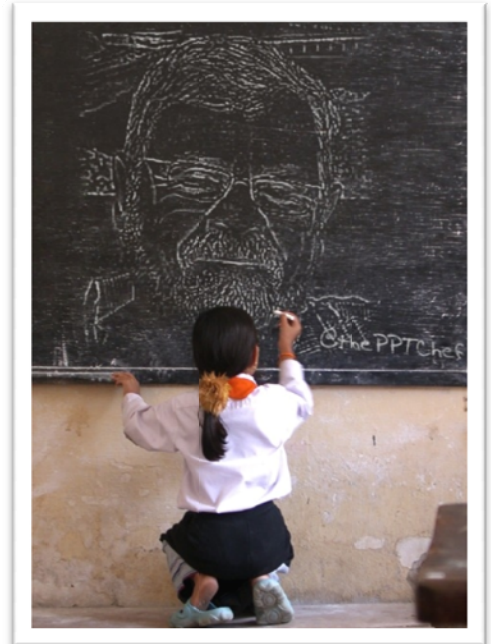
- Sketchpad - <http://mugtug.com/sketchpad/>

Image Search Engine

- SpiderPic–<http://www.spiderpic.com/> (stock photo price comparison engine)
- Sprixi–<http://www.sprixi.com/>

Photo Editing & Special Effects

- BeFunky–<http://www.befunky.com/> (147 photo effects)
- Flauntr–<http://www.flantr.com/>
- FotoFlexer–<http://fotoflexer.com/>
- FunPhotoBox–<http://funphotobox.com/>
- Gimp–<http://www.gimp.org/>
- LunaPic–<http://www.lunapic.com/editor/>
- Paint.net - <http://www.getpaint.net/>
- Phixr–<http://www.phixr.com/>
- Photo505 - <http://www.photo505.com/>
- PhotoFunia–<http://www.photofunia.com/>
- Picassa–<http://picasa.google.com/>
- Pixenate–<http://pixenate.com/>
- Pixlr–<http://www.pixlr.com/>
- Splashup–<http://www.splashup.com/>



Royalty Free Music & Audio Clips

- CSS Music–<http://www.cssmusic.com/>
 - Fresh Music Library–<http://www.freshmusic.com/>
 - Freeplaymusic–<http://www.freeplaymusic.com/>
 - iStockAudio–<http://www.istockaudio.com>
 - Music Bakery–<http://www.musicbakery.com/>
 - NEOSounds - <http://www.neosounds.com/>
 - Royalty Free Music–<http://www.royaltyfreemusic.com/>
 - Sound Dogs–<http://www.sounddogs.com/start.asp>
 - Sound Ideas–<http://www.sound-ideas.com/>
 - Shockwave-Sound–<http://www.shockwave-sound.com/>
 - Unique Tracks–<http://www.uniquetracks.com/>
 - Web Places–Sound Clip Reviews–<http://www.webplaces.com/html/sounds.htm>
-

Stock Video Footage

- A Luna Blue - <http://www.alunablue.com/>
 - Revostock–<http://www.revostock.com>
 - Shutterstock–<http://footage.shutterstock.com/>
 - Thought Equity Motion–<http://www.thoughtequity.com/video/bin/Footage~Presentation+Store.do>
-

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Templates

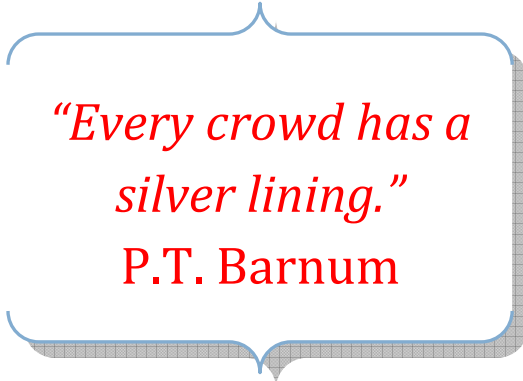
- Awesome PowerPoint Backgrounds–<http://www.awesomebackgrounds.com>
- Crystal Graphics–<http://www.crystalgraphics.com/default.asp>
- GraphicsLand–<http://www.graphicsland.com/powerpoint-templates.htm>
- MyBackgrounds–<http://www.mybackgrounds.com/powerpoint.htm>
- 123PPT–<http://www.123ppt.com>
- PowerBacks–<http://powerbacks.com/>
- Powered Templates–<http://www.poweredtemplates.com/ppt-powerpoint-design-templates.html>
- PowerFinish–<http://www.powerfinish.com/>
- PowerPoint1–<http://www.powerpoint1.net/>
- Slideshop–<http://slideshop.com/>
- Presentation Café–<http://www.presentationcafe.com/>
- Presentation Load–<http://www.presentationload.com/powerpoint-templates/>
- PresentationPro–<http://www.presentationpro.com/>
- Profound Backgrounds–<http://www.profoundbackgrounds.com/>
- Template Ready–<http://www.templateready.com>
- TemplatesWise–<http://www.templateswise.com/>

Fonts

- Chank–<http://www.chank.com>
- Font101–<http://www.font101.com>

Quotes

- Bartlett's Quotations–<http://www.bartleby.com/100/>
- Brainy Quote - <http://www.brainyquote.com/>
- Great Quotes–<http://www.great-quotes.com/>
- Quotation Reference–<http://www.quotationreference.com/>
- Quotations Page–<http://www.quotationspage.com/>
- Quote Lady–<http://www.quotelady.com/>
- Quoteland–<http://www.quoteland.com/>
- Wikiquote–<http://www.wikiquote.org/>
- Yahoo! Directory of Quotes–
<http://dir.yahoo.com/Reference/Quotations/>



*“Every crowd has a
silver lining.”*
P.T. Barnum

PowerPoint Search Engines

- FileDigg–<http://www.filedigg.com>
- PowerPoint-Search–<http://www.powerpoint-search.com>
- Presentation2go–<http://www.presentation2go.com>
- Slidefinder–<http://www.slidefinder.net>
- SlideWorld–<http://www.slideworld.com>

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PowerPoint Add-ons & Presentation Tools

Charts

- ChartChooser–<http://chartchooser.juiceanalytics.com/>
- Creately–<http://creately.com/>

Compression Software

- FileMinimizer Office - <http://www.balesio.com/fileminimizer/eng/index.php> (formerly PPT Minimizer)
- NxPowerLite–<http://www.nxpowerlite.com>
- PowerPressed– <http://www.powerpressed.com/default.asp>
- PowerShrink–<http://www.powershrink.com/>

Graphics

- Crystal Graphics PowerPlugs–<http://www.crystalgraphics.com/presentations/main1.asp>
- EzPaste–<http://www.ezpaste.net> (automated copy/paste of Excel data/charts to PPT)
- Perspector–<http://www.perspector.com> (3D Graphics)
- SmartDraw–<http://www.smartdraw.com>
- Vox Proxy–<http://www.voxproxy.com/> (animated characters)

iPhone and iPod Touch Remote Control

- iPresenter - <http://www.makayama.com/ipresenter.html>
- iPresent IT - <http://www.zapptek.com/ipresent-it/>
- mbPower–http://www.mbpowertools.net/pb/wp_c3a98116/wp_c3a98116.html
- Senstic i-Clickr–<http://www.senstic.com>

Maps

- ClipArt Maps–<http://www.clipartmaps.com>
- Maps for Design–<http://www.mapsfordesign.com>
- Presentation Load–<http://www.presentationload.com/powerpoint-maps/>
- Presentation Mall–<http://www.presentationmall.com/shop/item.asp?itemid=988>
- PresentationMaps–<http://www.presentationmaps.com>

Mobile Smartphones/PDA Presentations

- DataViz DocumentstoGo–<http://www.dataviz.com/>
- Blackberry Presenter–<http://na.blackberry.com/eng/devices/accessories/presenter/>

Online Presentation Creation and Sharing

- Brainshark–<http://presentation.brainshark.com/>
- .docstoc–<http://www.docstoc.com/> (all types of document sharing)
- Empressr–<http://www.empressr.com>
- Freepath–<http://www.freepath.com>
- Google Docs–<http://www.docs.google.com>
- Prezi–<http://prezi.com/>
- Scribd–<http://www.scribd.com/> (all types of document sharing)
- SlideBoom–<http://www.slideboom.com>
- SlideRocket–<http://www.sliderocket.com>
- SlideServe - <http://www.slideserve.com>
- Slideshare–<http://slideshare.net/>
- SlideSix–<http://www.slidesix.com/>
- 280 Slides–<http://280slides.com/>

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Selected Resources

- Zoho Show–<http://www.zohoshow.com>

PowerPoint Interaction

- Raptivity Presenter–<http://www.raptivity.com/presenter/>

PowerPoint to Flash (SWF)

- Articulate Presenter–<http://www.articulate.com/products/presenter.php>
- Authorpoint–<http://www.authorgen.com/authorpoint-lite-free/powerpoint-to-flash-converter.aspx>
- Conaito PPT2Flash–http://www.conaito.com/ppt2flash_ueberblick.asp
- Coral Presenter–<http://www.bermuda-scientific.com/>
- Dreamingsoft–<http://www.dreamingsoft.com/powerpointoflash/index.htm>
- FlashDemoStudio FlashPoint–<http://www.flashdemo.net/ppt2flash.html>
- Flypaper–<http://www.flypaper.com>
- iMediaCONVERT–<http://www.imedialearn.com/imediaconvert/>
- iSpring Solutions–http://www.ispringsolutions.com/products/ispring_free.html
- KnowledgeDirect–<http://www.knowledgedirectweb.com/channel.cfm/Products/Knowledge-Direct-WEB>
- Macromedia FlashPaper–<http://www.adobe.com/products/flashpaper/>
- Moyea PPT4Web Converter–<http://www.dvd-ppt-slideshow.com/ppt-to-flash/>
- Pointecast–<http://www.pointecast.com>
- PowerCONVERTER Pro–http://www.presentationpro.com/power_converter_pro.aspx
- PowerFlashPoint–<http://digitalofficepro.com/powerpoint/Power-flash-point-converter.html>
- Speechi–<http://www.speechi.net/us/>
- Swish Presenter–<http://www.swishzone.com/index.php?area=products&product=presenter>
- WildPresenterPro–<http://www.wildform.com>
- WonderShare PPT2Flash– <http://www.sameshow.com/powerpoint-to-flash-pro.html>



PowerPoint to Images

- Zamzar–<http://www.zamzar.com>

PowerPoint Recording

- ProfCast–<http://www.profcast.com/public/index.php>

PowerPoint to Video

- Moyea PowerPoint to Video–<http://www.dvd-ppt-slideshow.com/ppt-to-video/>
- PPTMovie–<http://pptexpert.com/pptmovie.html>
- PowerPoint 2 Video–<http://www.ppt2video.com/>
- PPT to Video Scout–<http://bytescout.com/ppttovideoscout.html>

PowerPoint Quizzes

- Atrixware PowerPoint QuizMaker 2009 -
http://www.atrinxware.com/site/subsites/product/pages/powerpoint_quiz_maker.php
- PowerPoint QuizMaker 2009–<http://www.presentationpro.com/powerpointquiz.aspx>

Presentation Libraries & Management

- PPT Share–<http://www.pptshare.com>
- PPT Shuffle–<http://www.pptshuffle.com/>
- Presentation Librarian–http://www.accent-technologies.com/products/presentation_librarian.asp
- SlideBoxx–<http://www.slideboxx.com/>
- SlideManager–<http://www.slidemanager.biz>
- SlideExecutive–<http://www.slideexecutive.com/>



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<http://www.connectingdots.com>

<http://www.connectingdots.typepad.com/ppt>

<http://www.twitter.thepptchef>



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Screen Capture

- Balesio TurboDemo–<http://www.turbodemo.com/eng/index.php>
- Hyperionics HyperSnap–<http://www.hyperionics.com/>
- FSCapture–<http://www.faststone.org/FSCaptureDetail.htm>
- Gadwin PrintScreen–<http://www.gadwin.com/printscreens/>
- MoodySoft SPX Instant Screen Capture - <http://www.moodysoft.com/spx/index.html>
- MWSnap–<http://www.mirekw.com/winfreeware/mwsnap.html>
- PicPick–<http://picpick.wiziple.net/>
- IQuick Screen Capture–<http://www.etrusoft.com/#!quick%20screen%20capture>
- SiteShoter–http://www.nirsoft.net/utills/web_site_screenshot.html
- Skitch–<http://www.skitch.com/>
- Solid Capture–<http://www.soliddocuments.com/products.htm?product=SolidCapture>
- Techsmith SnagIt–<http://www.techsmith.com/screen-capture.asp>
- Wisdom ScreenHunter–http://wisdom-soft.com/products/screenhunter_free.htm

Screen Recording PPT

- Adobe Captivate–<http://www.adobe.com/products/captivate/>
- balesio AllCapture–<http://www.allcapture.com/eng/index.php>
- Camstudio–<http://camstudio.org/>
- Citrix GoView–<http://www.goview.com>
- FlashDemo Studio–<http://www.flashdemo.net/flashdemo.html>
- Huelix ScreenPlay–<http://screenplay.huelix.com/sp-screen-recorder-features.html>
- IQuick Screen Recording–<http://www.etrusoft.com/screen-recorder/>
- ScreenJelly–<http://www.screenjelly.com/>
- ScreenToaster–<http://www.screentoaster.com/>
- Techsmith Camtasia – <http://www.techsmith.com/camtasia.asp>
- Wildform Flair–<http://www.wildform.com>

SMS (text message) Polling

- Poll Everywhere – <http://www.polleverywhere.com>
- SMSPoll – <http://www.smspoll.net>

Sound Editing

- Audacity–<http://audacity.sourceforge.net/>

Twitter and the Backchanne

- SAP Twitter Tools–<http://www.sapweb20.com/blog/powerpoint-twitter-tools/#tb>

Video Download and Conversion (.flv to .mpg)

- Media Converter–<http://www.mediaconverter.org>
- Modify Video–<http://www.modifyvideo.com>
- YouTube Converter–<http://www.convertyoutube.com>

Other PowerPoint Tools

- Instant Effects Office FX Presenter–<http://www.instanteffects.com/>
- Impatica–<http://www.impatica.com/products/imp4ppt/index.html>
- PowerShow–<http://officeone.mvps.org/powershow/powershow.html>

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Selected Resources

Macintosh Tools

- Keynote–<http://www.apple.com/iwork/keynote/>
 - PaperShow–<http://www.papershow.com/us/index.asp>
 - PowerPoint:Mac 2008–
http://www.microsoft.com/mac/products/PowerPoint2008/default.msp#/#/themes_templates/
-

Selected Presentation & PowerPoint Twitter Accounts

- [BertDecker](#)
- [CliffAtkinson](#)
- [CarmineGallo](#)
- [DaveParadi](#)
- [EFinkelstein](#) (Ellen Finkelstein)
- [Lee_Potts](#)
- [LisaBraithwaite](#)
- [Maniactive](#) (Laura Bergells)
- [MaxAtkinson](#)
- [NancyDuarte](#) (slide:ology)
- [OliviaMitchell](#)
- [PowerPointing](#) (Tobias Schelle)
- [PresentAdvisors](#) (Jon Thomas)
- [Presentations2Go](#) (George Torok)
- [presentationZen](#) (Garr Reynolds)
- [6Minutes](#) (Andrew Dlugan)
- [SpeakingGuru](#)
- **[thePPTChef](#) (*that's me! – Paul Gibler*)**
- [TonyRamos](#)
- [WowSlides](#)

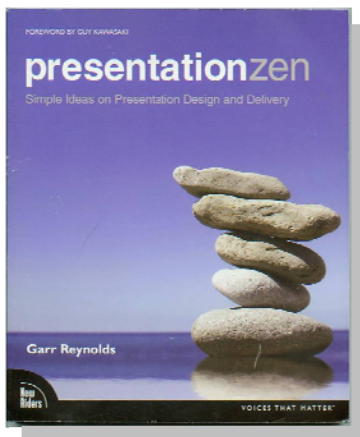


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Selected Resources

Books – Presentation Skills

- *101 Ways to Captivate a Business Audience*, Sue Gaulke, AMACOM, 1997
- *Advanced Presentations by Design: Creating Communication that Drives Action*, Andrew Abela, Pfeffer, 2008
- *Bulletproof Presentations: No One Will Ever Shoot Holes in Your Ideas Again!* Michael Campbell, The Career Press, 2002
- *Confessions of a Public Speaker*, Scott Berkun, O'Reilly Media, 2009
- *DeckEm, A New Approach to Presentation Design*, Jake Greene & Scott Schwertly, 2009 (ebook) <http://slidemagnet.com/content/deck-em>
- *Even a Geek Can Speak*, Joey Asher, Longstreet Press, 2001
- *Fire them Up!* Carmine Gallo, Wiley 2007
- *Give Your Speech, Change the World: How to Move Your Audiences to Action*, Nick Morgan, HBS Press, 2005
- *How to Write and Deliver a Dynamite Speech*, Doug Stevenson,
- *I Can See You Naked*, Ron Hoff, Andrews and McNeal, 1988
- *Knockout Presentations*, Diane DiResta, Chandler House Press, 1998
- *Making Presentations*, Tim Hindle, Essential Managers, DK Publishing, 1998
- *Never be Boring Again: Make Your Business Presentations Capture Attention, Inspire Action and Produce Results*, Doug Stevenson, Chandler House Press, 2004
- *117 Ideas for Better Presentations*, Tom Kirby, Executive Speaker, 1/04



- *Point Click & Wow!*, 3rd edition, Claudyne Wilder, Wiley/Pfeiffer, 2008
- *Presentation Basics*, Robert Rosania, ASTD Press, 2003
- *Presentation Skills for Managers*, Jennifer Rotondo and Mike Rotondo, Jr. McGraw Hill, 2002
- *Presentation S.O.S., from Perspiration to Persuasion in 9 Easy Steps*, Mark Wisrup, Warner Business Books, 2005
- *Presentations*, Daria Price Bowman, Adams 1998
- *presentationzen, Simple Ideas on Presentation Design and Delivery*, Garr Reynolds, New Riders, 2008

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Selected Resources

- *Presenting to Win, The Art of Telling Your Story*, Jerry Weissman, Prentice Hall, 2003
- *Public Speaking for Dummies*, Malcolm Kushner, For Dummies, 2004
- *Real Leaders Don't Do PowerPoint: How to Sell Yourself and Your Ideas*, Christopher Witt & David Fetherling, Crown Business, 2009
- *Speak with Confidence*, Dianna Booher, McGraw Hill, 2003
- *The Back of the Napkin: Solving Problems and Selling Ideas with Pictures*, Dan Roam, Portfolio Hardcover, 2008
- *The Complete Idiot's Guide to Public Speaking*, Laurie Rozakis, PhD, Alpha Books, 1999
- *The Confident Speaker*, Harrison Monarth and Larina Kase, McGraw Hill, 2007
- *The Exceptional Presenter: A Proven Formula to Open up and Own the Room*, Timothy Koegel, Greenleaf Book Group Press, 2007
- *The Leader's Guide to Storytelling: Mastering the Art and Discipline of Business Narrative*, Stephen Denning, Jossey Bass, 2005
- *The Presentation Handbook: How to Prepare and Make Winning Presentations*, Daria Price Bowman, Adams Publishing, 1999
- *The Presentation Secrets of Steve Jobs: How to be Insanely Great in Front of Any Audience*, Carmine Gallo, McGraw Hill, 2009
- *The Quick and Easy Way to Effective Public Speaking*, Dale Carnegie, Pocket, 1990
- *Working the Room*, Nick Morgan, Harvard Business School Press, 2003
- *Writing, Speaking, Listening the Essentials of Business Communications*, by Helen Wilkie, Oxford How to Books, Ltd. 2001

Books – PowerPoint

- *101 Tips Every PowerPoint User Should Know*, Ellen Finkelstein, 2007 (downloadable e-book)
<http://www.ellenfinkelstein.com/estore/101tips2003.html>
- *Beyond Bullet Points: Using Microsoft Office PowerPoint 2007 to Create Presentations that Inform, Motivate and Inspire*, Cliff Atkinson, Microsoft Press, 2007
- *Clear and to the Point*, Stephen Kosslyn, Oxford University Press, 2007
- *Cutting Edge PowerPoint For Dummies*, Geetesh Bajaj, , Wiley 2006
- *Fixing PowerPoint Annoyances*, Echo Swinford, O'Reilly Press, 2006



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Selected Resources

- *Guide to PowerPoint*, Mary Munter and Dave Paradi, Prentice Hall, 2006
- *How to Commit Career Suicide While Inflicting PowerPoint Homicide*, Bill Lane, 2008
<http://www.billlane.org/wp-content/uploads/2008/07/powerpoint-homicide.pdf>
- *How to do Everything with Microsoft PowerPoint 2007*, Ellen Finkelstein, McGraw-Hill Osborne Media, 2006
- *How to Wow with PowerPoint*, Richard Harrington and Scott Rekchal, Peachpit Press, 2007



- *Microsoft Office PowerPoint 2007 Complete Makeover Kit*, Geteesh Bajaj and Echo Swinford, Que, 2007
- *Microsoft PowerPoint 2007 Bible*, Faith Wempen, Wiley, 2007
- *On PowerPoint*, Kathy Jacobs, Holy Macro Press, 2004
- *Plain & Simple Microsoft PowerPoint 2007*, Nancy Muir, Microsoft Press, 2007
- *PowerPoint 2007: The Missing Manual*, E. A. Vender Veer, O'Reilly Media, 2006
- *PowerPoint Advanced Presentation Techniques*, Faith Wempen, Wiley, 2004
- *Relational Presentation, A Visually Interactive Approach*, Robert Lane & Chantal Bossé, BookSurge, 2007
- *Selling Visually with PowerPoint*, Robert Lane & Andre Vicek, 2009
- *slide:ology, The art and Science of Creating Great Presentations*, Nancy Duarte, O'Reilly Media, 2008
- *Solving the PowerPoint Predicament: Using Digital Media for Effective Communication*, Tom Bunzel, Que, 2006
- *Step by Step Microsoft PowerPoint 2003*, Online Training Solutions, Microsoft Press, 2003
- *Teach Yourself Visually Microsoft PowerPoint 2007*, Lisa Bucki, Visual, 2005
- *The Visual Slide Revolution*, Dave Paradi, self published, 2008
(<http://www.thinkoutsidetheslide.com/vsr.htm>)
- *Why Most PowerPoint Presentations Suck*, Rick Altman, Perfect Paperback, 2007

PPT – Powerful Presentation Techniques

Selected Resources



About Paul J. Gibler, MBA

- e-Business and e-Marketing experience since 1996
- Founder, Digital Brand Strategist and Principal Consultant

CONNECTINGDOTS® higher resolution marketing

• 30 years experience in B2B, B2C, health care, life sciences, financial services and adult education

Corporate experience – 17 years in a range of sectors and companies

- Director of Global Marketing Communications–Biotech firm
 - Marketing Communications Manager–Medical Device & Pharmaceutical Firms
 - Marketing Manager–Financial Services firm
 - Channel Manager–Pharmaceutical firm
- Adult education*–7+ years experience in adult education (live and online)
- *Adjunct Faculty*–University of Wisconsin Milwaukee, Platteville, Whitewater & Marquette University
 - *Speaker*–e-marketing and presentation skills topics around the country
- Contributor*–online e-business and marketing discussion groups
- Consultant*–10+ years in B2B, B2C in a range of sectors
- Author*
- IBMadison Blogger, the Web Chefs Café–<http://ibmadison.com/webchefcafe>
 - 2 blogs–[the Web Chefs e-Bytes](http://www.connectingdots.typepad.com/thewebchef) (<http://www.connectingdots.typepad.com/thewebchef>)
[PPT–Powerful Presentation Techniques](http://www.connectingdots.typepad.com/ppt) (<http://www.connectingdots.typepad.com/ppt>)
 - Twitter–@thepptchef (<http://www.twitter.com/thepptchef>), @thewebchef (<http://www.twitter.com/thewebchef>) and @connecting_dots (http://www.twitter.com/connecting_dots)
- Education*
- BS, Marketing/Accounting–The Wharton School, University of Pennsylvania
 - MBA, Marketing–University of Michigan
- Leader*
- International Association of Business Communicators and American Advertising Federation

Disclaimer

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